



2018 SPONSOR PACKET

Hello!

The MGC invites YOU and your staff to join us in our 5th annual **Color Humboldt 5K Fun Run** by becoming one of our awesome sponsors. Your sponsorship will assist The MGC in continuing to grow our many youth and community classes, programs and events in order to make a positive impact in our community.

A Closer Look at The MGC

The Multi-Generational Center is a local non-profit located in Fortuna, CA. The MGC inspires our community members of all ages to come together to participate in various sponsored classes, events and activities such as our annual Color Humboldt Run, Youth Summer Day Camp, monthly youth, art, drama, science and cooking classes, and much more! Check out our website www.ervmgc.com and facebook page at www.facebook.com/ervmgc for more info.

What is a Color Run?

The Color Humboldt Fun Run is a 5K (3.1 mile) fun run/walk. This is an untimed event where runners are sprayed with safe, colored powder made from food-grade corn starch, at stations along the run. Although this event is called a Color "Run" participants are also able to jog, walk, or skip if they desire. ☺

This year, the run will take place on **Saturday, September 22nd** and will start and end in Rohner Park. We'll have an 9:30am Zumba Warm Up (a big hit last year), with the race starting at 10:00am sharp. Be sure to stick around after the race as we will be serving up a BBQ lunch which includes a hamburger or hotdog, chips and water for \$5.

Attached is our official sponsorship application which contains information on the various sponsor levels. You will absolutely have a blast spraying color on the runners as they go by, while at the same time, promoting your business and helping our local, growing non-profit organization.

The deadline to send us your application is **June 1st** so let us know as soon as possible so we can start thanking you right away!



Sponsorship Application 2018

(PLEASE CHECK SPONSORSHIP LEVEL BOX)



Presenting Sponsorship, \$1,000 or more

Gold Sponsorship, \$500

Silver Sponsorship, \$250

Sparkle Sponsorship, \$100

I am unable to be a sponsor but would love to support the Color Humboldt Run with a monetary donation of: \$ _____ (Any amount is appreciated)

Please sign and enclose application, along with check or money order payable to:

"The MGC", PO Box 744, Fortuna, CA 95540

On or before June 1st, 2018

All donations are tax deductible EIN: #45-3672349

Business Name: _____

Address: _____ City: _____ State: _____ Zip: _____

Contact Name: _____ Phone Number: _____

Email: _____

Shirt Sz: Child Sm____, Child Med____, Child Lg____, Adult Sm__ Adult Med____, Adult Lg____, Adult XL____, Adult XXL____ **** (Presenting, Gold, and Silver Sponsors receive choice of 2 t-shirts) ****

By signing this waiver/registration form I am stating that I understand participating in a street race is a potentially hazardous activity. I should not enter and run/walk this event unless I am medically able to do so. I also know that there will be color thrown and traffic driving on and near the course and I assume that risk. I also assume any and all other risks associated with running and/or attending this event including, but not limited to: falls, contact with other participants, the effects of the weather and conditions of the roads, **effects of color being thrown on me and my personal items. All such risks known and appreciated by me.** I hereby for myself, my heirs, executors, administrators, or anyone else who might claim on my behalf agree not to sue, and waive, release, and discharge The MGC, The McLean Foundation, and The City of Fortuna, as well as subcontractors they utilize, and all municipalities in which the race is held. This also includes the race committee, volunteers, any and all sponsors including their agents, employees, assigns or anyone else acting on their behalf, anyone else associated with this race from any or all claims liability for death, personal injury or property damage of any kind whatsoever, foreseen or unforeseen, known or unknown. I HAVE READ AND COMPLETELY UNDERSTAND THIS WAIVER (If under 18, parent or legal guardian must sign)

Signature: _____ Date: _____, 2018

The MGC

2280 Newburg Rd. Fortuna, CA 95540

(707) 725-3300



Color Humboldt Run 2018

Sponsorship Opportunities

***** (KEEP THIS PAGE FOR YOUR RECORDS) *****

Entitlements				
Entitlements	Presenting Sponsor (\$1000)	Gold Sponsor (\$500)	Silver Sponsor (\$250)	Sparkle Sponsor (\$100)
Speaking Opportunity at Beginning of the Event	★			
Business Name AND logo on Official Color Humboldt Run t-shirts	★	★		
Company name on Official Color Humboldt Run t-shirts (no logo)			★	
Business Name AND Logo on MGC website and all social media outlets	★	★		
Business Name on MGC website and all social media outlets			★	
Verbal recognition at event	★	★	★	★
Color Humboldt Run 2018 window cling to advertise your sponsorship	★	★	★	★
Certificate of Recognition post event	★	★	★	★
(2) Official Color Humboldt Run T-Shirts	★	★	★	
Designated 6ft table space (table provided) along path to display 2 business banners (4x6ft max) and ability to have up to 5 individuals throw color (provided), can also bring canopy	★	★		
Designated 6ft table space (table provided) along path to display 1 business banner (4x6ft max) and ability to have 5 individuals throw color (provided)			★	



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